

North Allegheny Rowing Association Twitter Information October 2111

Dear Parents,

NARA relies on the ability to disseminate information quickly to you and your rowers. This becomes particularly important in the event of a mid-day change of practice location or time. In order to facilitate this communication, NARA would like to offer Twitter as a means to instantly receive important announcements relating to the team on your cell phone. An example of such a message might read, "PRACTICE HAS BEEN MOVED FROM GROVETON TO THE BAIERL CENTER TODAY 3PM - 5PM". As soon as rowers turn their phones on at lunch or at the end of the day, the message would be waiting for them.

Rest assured, it is strictly an outgoing vehicle for information. No one can respond to or interrupt this communication. The Twitter manager will be the only person who will post tweets to na_rowing at the request of the coach or members of the board.

Please keep in mind that this form of communication is not mandatory. No parent or rower is required to sign up for Twitter. It is simply another option in addition to posting announcements on the website and sending an email to parents. This was used in 2010, and it did seem to work great!

This year we would like to tweet race results to team members from the regattas. This would be a great way to have the entire team united in our success as well as challenges.

If you are interested in getting set up to follow a Twitter feed on your cell phone, the instructions are provided below and are on NAROWING.ORG. Specifically, they allow you to follow na_rowing on Twitter.

If you have any problems, please contact

Sincerely, The NARA Board

Twitter Instructions:

1. Go to twitter.com
2. Click SIGN UP.
3. Fill out the fields and click CREATE MY ACCOUNT.
4. Skip the next offered steps 1 & 2. At step 3, search for na_rowing as a friend to follow. Click FOLLOW. Click NEXT STEP-YOU'RE DONE.
5. Once you're in, click SETTINGS at the top of the page.
6. To receive text Tweets to your cell phone, click MOBILE and follow the instructions. Click START. Follow verification process.
7. Click HOME and then click FOLLOWING on the right side of the screen (very small) to find na_rowing.
8. Click the little picture of a cell phone under the word SETTINGS. It should be green, indicating you are able to receive tweets on your cell phone.